



FOR IMMEDIATE RELEASE

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Selpan Interactive, Inc. receives Certification as TeleVantage Solution Provider

Local IT Solution Provider to Supply Award-Winning Software-based Phone .

Naples, FL (March 1st 2002) Selpan Interactive, Inc., a leading supplier of communications technologies, announced today that it has been certified to sell and service the TeleVantage[®] software-based phone system manufactured by Artisoft[®], Inc. (NASDAQ: ASFT). Selpan Interactive, Inc., will distribute the award-winning communications product to small/medium-sized businesses and branch offices throughout North America.

"We are very excited to offer the TeleVantage product line," said Reed Morgan, Sr. Vice President of Business Development. "TeleVantage offers tremendous advantages over other phone systems and we look forward to helping local businesses improve their communications. Whether it's a small office or a 400-person call center, TeleVantage can dramatically improve a company's productivity and customer service."

TeleVantage is an affordable, flexible software-based phone system that combines rock-solid stability with the most advanced communications technology available. Its robust feature set includes intelligent call management, powerful call center, advanced IP telephony, comprehensive messaging, web browser, and graphical desktop call control. Built on an open systems architecture and supported by world-class Intel hardware, TeleVantage enhances customer service, increases productivity and improves the bottom line for a variety of customers, from small offices to large enterprise organizations with sophisticated call centers.

"We are excited to partner with Selpan Interactive, Inc. to distribute TeleVantage" said Steve Paul, Area Sales Manager, Artisoft. "The combination of Selpan Interactive, Inc. strong reputation for service and Artisoft's proven technology allows us to deliver a feature-rich, dependable phone solution to our clients."